

AGENCY BROCHURE

2025

## Contents

INTRODUCTION	4
OUR INCREDIBLE INVENTIONS	7
YOUR BRAND X LICK ME I'M DELICIOUS	10
OUR CLIENTS	12
PRICE LIST	16
CONTACT DETAILS	17



There's no better way of capturing someone's imagination than by appealing to their senses, and taste is the most powerful one of all.

### Things are about to get tasty!

Hello, we're Lick Me I'm Delicious.

We're the creators of magical machines and edible inventions that turn food into an unforgettable spectacle. From instant ice cream to edible balloons, our creations amaze, entertain, and yes, make everyone want to lick!

But it's not just about the treats, it's about the experience. Our Willy Wonka-inspired contraptions bring a multi-sensory wowfactor to your event.

Think sights that dazzle, and flavours that spark joy, all coming together in a feast for the senses.

Imagine chocolate shots, edible mist, or your very own head 3D scanned and carved into a piece of chocolate. That's the kind of magic we deliver.

With Lick Me I'm Delicious, food becomes theatre, and events become unforgettable.

Our mythical machines don't just draw a crowd – they ignite imaginations and create memories, all while showcasing your brand in wildly creative ways.

Whatever event you're dreaming up, we'll take it to the next level. Dive into this brochure for a taste of what we can do - then let's chat about making your next activation original, delicious, and completely unforgettable.

We'll give it the WOW factor!





## We bring our unique flavour to...



CORPORATE EVENTS



**AWARDS** 



**CONFERENCES** 



**EXHIBITIONS** 



**NETWORKING** 



**BRAND ACTIVATIONS** 



**LAUNCHES** 



**EXPERIENTIAL** 



**GALA DINNERS** 



THEMED EVENTS



**FILM PREMIERES** 



**FESTIVAL ACTIVATIONS** 



**BAR/BAT MITZVAH** 



**FESTIVE EVENTS** 



**SUMMER PARTIES** 





**№**1 NITRO BUGGY

With an amazing onboard nitro injection system, the Buggy makes instant ice cream. An amazing centrepiece for an extravagant event.



NITRO PARLOUR

Our Nitro Parlour produces freshly churned ice cream in an array of decadent flavours before your very eyes. It's perfect for larger events.



NITRO POD

Amazing colours and flavours can be created with each new batch using our mini instant ice cream pod to wow your guests.



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### **EDIBLE MIST ORBS**

See it to believe it! These ultrasonic orbs emit micro mist that you suck in through a straw for a zero-calorie hit of flavour. 30 flavours are available, including alcoholic cocktails.



№5 60MPH FLOSS WHIZZER

Watch as a whirlwind of the world's fastest candyfloss flies from the Whizzer to be twizzled into delicious edible clouds. Simply incredible!



№ 6 INSTANT LOGOPOP MAKER

Let's make your brand delicious with branded chocolate lollipops that are hand crafted for your customers on the spot.



BUBBLE VOLCANO

A tectonic shift in experiential branding! Tasty edible bubbles erupt from our volcano and your guests can eat them mid-air! And yes, they can be alcoholic.



№ 8 POPCORN EXPLODER

Dazzle your guests with your own mini waterfall of freshly air-popped popcorn coated in outrageously flavoured caramel that's soooo delicious.



FRAGRANCE FACTORY

Edible perfume? Who knew? Guests get to pick their fragrance, spray it on then sniff and lick it off. Fun.
Theatrical. Unforgettable.



V0 10

### NITRO SHAKER

The Nitro Shaker whizzes churned ice cream at super speeds to squirt out deliciously creamy milkshakes instantly, in a myriad of flavours.



№ 11 CHOCOLATE SHOT

A tap of never-ending liquid chocolate, served into edible chocolate shots and topped with your choice of sprinkles, this machine quite literally a chocolate-lover's dream.



№12 HOT CHOCOLATE TAP

Hold that thought... because here we have a machine that beats, whips and froths pure milk chocolate into scrumdiddlyumptious hot chocolate and tops it with creamy delishiousness.



№13 ALCOHOLIC BRAIN FREEZE

AHHH! Brain freeze! But this time it's the best brain freeze you'll ever experience as our machine churns delicious alcoholic cocktails into silky smooth slushies.



№ 14 JELLYBEAN WATERFALL

Filled with 12,000 jellybeans, this is the World's First waterfall of its' kind. Watch as a beautiful array of colourful jellybeans pour out and soothingly swirl back up the spiral centrepiece.



BALLOON FACTORY

Possibly our wildest invention yet, the Balloon Factory produces edible helium balloons you can eat up entirely – including the string! And yes, your voice will go all squeaky.



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### **CHOCOLATE SELFIE STATION**

CANDY MECHANICS

Your head carved into chocolate? Yes go on then! The Chocolate Selfie Station will carve a 3D replica of your head in a matter of minutes.



Nº 17 NITRO POP

Mind-blowingly scrumptious nitro ice lollies, in an array of delicious flavours, made for your guests in an instant. Can they be alcoholic? Of course they can.



№ 18 MYSTERY MACHINE

Invention 18 is coming soon so watch this space... What could it be?

### Your Brand x Lick Me I'm Delicious

### **Branded Inventions**

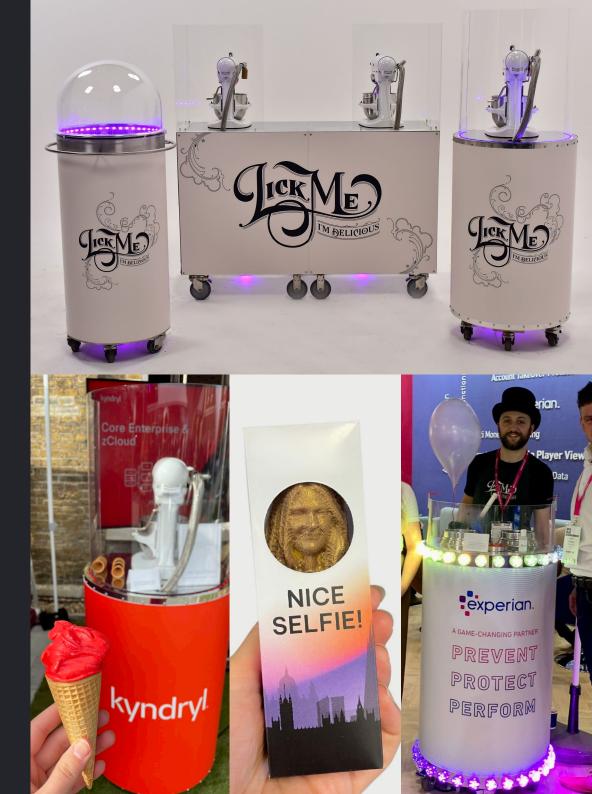
Our bespoke branding service will transform any of our incredible machines into beautifully branded beasts for your event.

From printing and delivery to application and setup - we'll take care of the logistics so there's one less thing to think about.

With ready-made templates for all our machines, it's easy to get started.

While we don't offer a design service, your creative team can work their magic to ensure the perfect fit, and we'll be here to guide you every step of the way.

Many of our machines are fitted with LED lighting which we can easily program to match your brand colourway.





### Your Brand x Lick Me I'm Delicious

What does your brand taste like?

Our Flavour Development service will show you! We can create bespoke flavours to be used across all our machines to give your brand its own unique flavour profile, taking your experiential branding to another level.

We've crafted custom flavours for dozens of global brands. Reflecting a brand based on its values, identity, products and services is an artform we've perfected over the years, masterfully mixing high quality flavour essences.

With Lick Me I'm Delicious you can add a whole new dimension to your brand.



## Some of our clients include...



























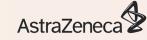
























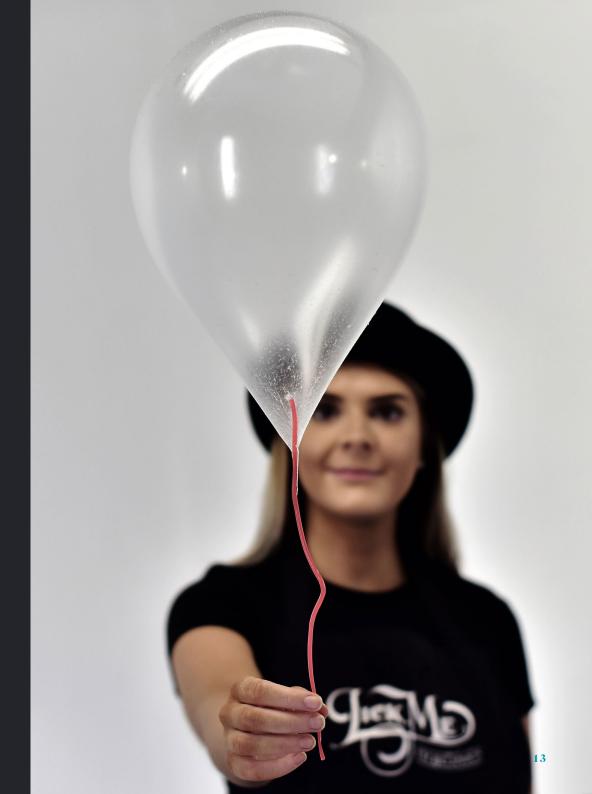
# "It's definitely a 5\* review from us"

"We have worked with LMID on many events now and can easily say that the team always go above and beyond to assure our events are a success!

Their inventions are unique, unexpected and also very delicious.

Most recently we have tried the 3D chocolate station which was definitely the talk of the event! With so many cool and exciting inventions to choose from there is always something new we can try and our guests LOVE it every single time!

RETAIL ME NOT / VOUCHERCODES



## "Couldn't recommend more!"

"LMID were a pleasure to work with from start to finish. We hosted a corporate event at which the bubble volcano and ice cream machines were a huge hit with our guests.

They really bring events to life and add an element of fun and excitement. The onsite team were great fun and interacted brilliantly with everyone!"

**VIRGIN ATLANTIC** 



### "Caramel and Black Pepper... who knew?!"

"We recently had the Floss Whizzer at our B2B awards for 850 people. It was a HUGE success. The team were communicative and helpful from the point of requesting our initial quote to on-the-night; they were punctual and friendly.

I had many people coming up to me on the night saying how much they were enjoying both the spectacle and the flavours .... caramel and black pepper .... who knew!! I couldn't recommend LMID enough!

EMAP

## What's on the menu?

Our machines are priced in five bands **by the hour,** with initial hire covering two active hours. Event staff and UK-wide travel are included, extra hours can be added at an additional rate. Prices are subject to VAT.

We load in two hours before and load out straight after but can be flexible with our timings and will let you know if it incurs any additional charges.

#### BAND A+

~ CHOCOLATE SELFIES

Enquire for more information

~ NITRO BUGGY

#### BAND A

~ NITRO PARLOUR

from £2,090

- ~ NITRO LOLLIPOPS
- ~ ALCOHOLIC BRAIN FREEZE

#### BAND B

~ INSTANT LOGOPOP MAKER

from £1,850

- ~ EDIBLE BALLOON FACTORY
- ~ JELLYBEAN WATERFALL
- ~ NITRO SHAKER
- ~ POPCORN EXPLODER

### BAND (

~ NITRO POD

from £1,485

- ~ EDIBLE MIST ORBS (2 Orbs as standard)
- ~ EDIBLE BUBBLE VOLCANO
- ~ CHOCOLATE SHOT
- ~ HOT CHOCOLATE TAP

#### BAND D

~ 60MPH FLOSS WHIZZER

from £1,135

~ EDIBLE FRAGRANCE FACTORY

# To make your event unforgettable, get in touch!



bookings@lickmeimdelicious.com 0203 637 1206