



HELLO

WE ARE

MACRO
ART

SUPPLIER
INTRODUCTION

TOBACCO
DECK



OUR HISTORY

Established in 1992, MacroArt were the pioneers of large format printing in the UK. Our founder recognised the demand for a range of branding solutions across a multitude of sectors and created an ethos and team to support the growing demand from innovative brands and agencies.

Today, MacroArt has forged an enviable reputation in the industry and have an extensive in-house production hub that serves a fast growing and impressive portfolio of agency and brand clients.



THE **ART** OF MACROART

We believe that our success is built upon a combination of production excellence and a collaborative, partnership approach.

Our vision is simple, **we love to see our work every day, everywhere.**

OUR VALUES

- ONE TEAM
- INNOVATION
- COLLABORATION
- CARE
- INTEGRITY
- OWNERSHIP

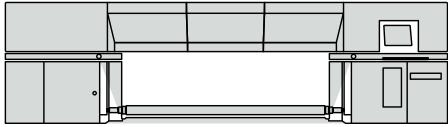


INDUSTRY LEADING FACILITY

- Our 44,000 sq ft capacity Production Hub is based within 90 minutes of London
- Full In house print production across all forms of wide format
- State-of-the-art colour management software ensures premium quality and consistency across all forms of printed media



OUR **PRODUCTION HUB** HOUSES THE FOLLOWING EQUIPMENT



LARGE UV PRINTERS

Durst Rho 512R UV **5M WIDE PRINTER**

Durst Rho 512 Plus UV **5M WIDE PRINTER**

Swiss Q Nyala 4 UV LED **3.2M WIDE PRINTER**

STUDIO

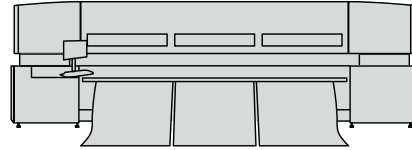
Enfocus PitStop Pro

Caldera RIP

Adobe Creative Cloud


PROOFERS

2 Epson 7890 **610MM WIDE PROOFING MACHINES**



BESPOKE PRINTERS

 Canon Colarado 1650 UV **GEL VINYL PRINTER**

 Mimaki UCJV 300-160 **VINYL PRINTER**

Durst P10 HS **2.5M WIDE PRINTER**

Vutek GSLX53250 LED **3M WIDE PRINTER**

FINISHING

2 Fiab HF Welding Heads **AND 28M TABLE**

Seal 62 Pro Laminator

Seal 80 Pro Laminator

3 Plastic Eyelet Machines

Pneumatic Brass Large Eyelet Machine

Pneumatic Brass Small Eyelet Machine

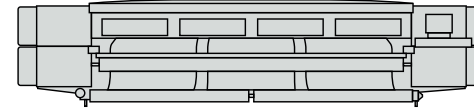
5 Sewing Stations

CWT Cutting and Mounting Table

Matic Automatic Sewing Station

3 Zund G3 **3.2M & 2.5M CNC CUTTING MACHINE**

Summa S2D160 Class **1.8M VINYL PLOTTER**



DYE SUBLIMATION PRINTERS

 Durst P5 iSub
**6 COLOUR 3.2 DYE SUBLIMATION PRINTER
(INTEGRATED INLINE FIXATION)**

Durst Rhotex 322
8 COLOUR 3.2 DYE SUBLIMATION PRINTER

Epson Surecolour
DYE SUBLIMATION PAPER PRINTER

Monti Antonio
3.2 ROLL TO ROLL SUBLIMATION MACHINE



OUR **APPROACH**

LISTENING

We will work with you to understand your event vision, requirements and budget to fully understand your brief.

CONSULTING

We will liaise with you and our experienced in-house production team to develop solutions that meet your requirements. Our knowledge and expertise will help turn your vision into a reality.

PROJECT MANAGEMENT & PRODUCTION EXCELLENCE

Once the event is confirmed our team of event experts will support you every step of the way.

EXPERIENCED INSTALLATION CREW

Our talented and fully accredited Installation Team will build the event using detailed plans produced by our project management team.

SUSTAINABILITY TEAM

We will derig, sort and bring back waste to MacroArt for recycling through the various waste streams.



PROJECT MANAGEMENT SUPPORT

- Full Project Management by our experienced team of event specialists
- Bespoke designed software to support online artwork approval and ordering
- Inhouse design resource to support artworking needs



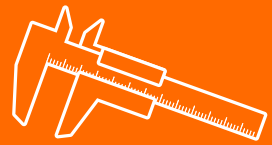
SUSTAINABLE GRAPHIC SOLUTIONS



THE MACROART GROUP SUSTAINABILITY STRATEGY

We have established a Sustainability Committee that champion and drive through required sustainability actions and initiatives across every facet of our business. We aim to exceed the required standards of our industry, stay at the forefront of innovation and continually develop our expertise to support sustainability requirements.

We are proud to have achieved zero to landfill in our operations and have developed solutions to help our clients with the same aim. We collaborate closely with clients to identify opportunities to reduce, reuse and recycle.



Measure

We are determined to instil true, measurable and transparent sustainability at the core of our commitment, rather than rely on piecemeal, difficult to substantiate claims of green credentials. As such we have undertaken externally audited carbon footprint calculations for our business since 2019.



Activate



Change

Our commitment to change to achieve Net Zero touches every part of our operations. To reduce our carbon footprint, we source, test and champion eco alternatives to traditional materials and promote the alternatives to our clients. We embrace technology to maximise efficiency and minimise wastage and we seek carbon savings in everything we do.



Recycle



O = Target Net Zero

We have a clear roadmap towards Net Zero and will review our progress on an ongoing basis. Our initial target is to reduce CO2e by 50% by 2030 in line with science-based targets.

MAKING YOUR EVENT AT TOBACCO DOCK SUSTAINABLE

- MacroArt offer full recycling of all graphics produced for any event at Tobacco Dock
- Systems are reused meaning all hardware is manufactured with sustainability in mind
- A unique and ground-breaking proposition to support the sustainability objectives of events at Tobacco Dock



OUR EVENT SOLUTIONS

We offer a vast range of options and solutions to help create events that wow delegates.

Here is a taster of what we can provide.



TURN RIGHT FOR

**FESTIVAL
CAMPUS**



DOWNSTAIRS FOR

**FESTIVAL
CITY**

- Silicon Roundabout
- Experience Rooms
- Bookshop
- Workshops
- Festival Jams
- Street Food Market
- Pods



INTRODUCING ALUVISTA

Aluvista specialise in aluminium frame systems which are used to create tensioned graphics for a wide range of applications.

Aluvista's imaginative solutions offer virtually endless possibilities for creating a range of event structures, stage back drops, pop-ups and activations.

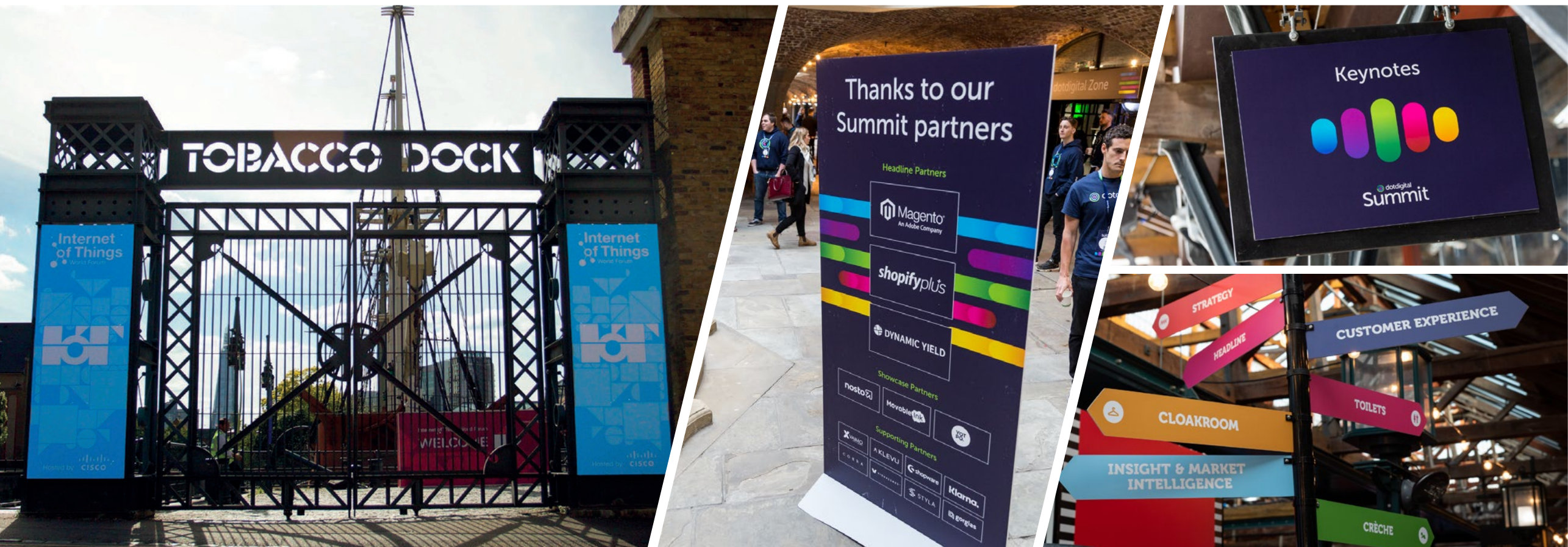
There are a range of solutions from bespoke builds to cost-effective, sustainable rental options.



CREATIVITY IN ALUMINIUM



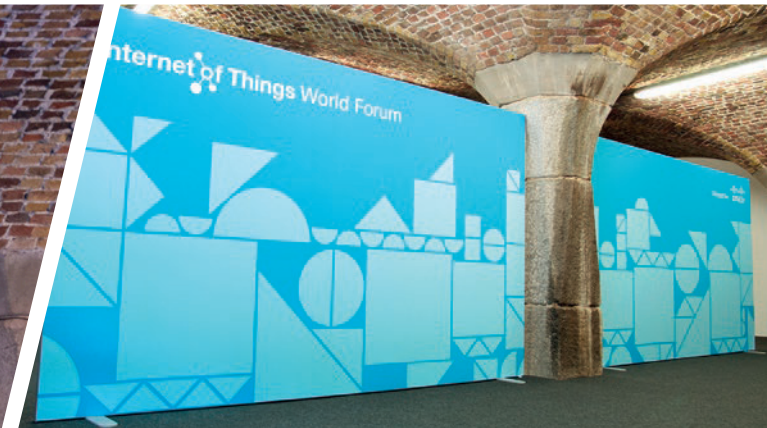
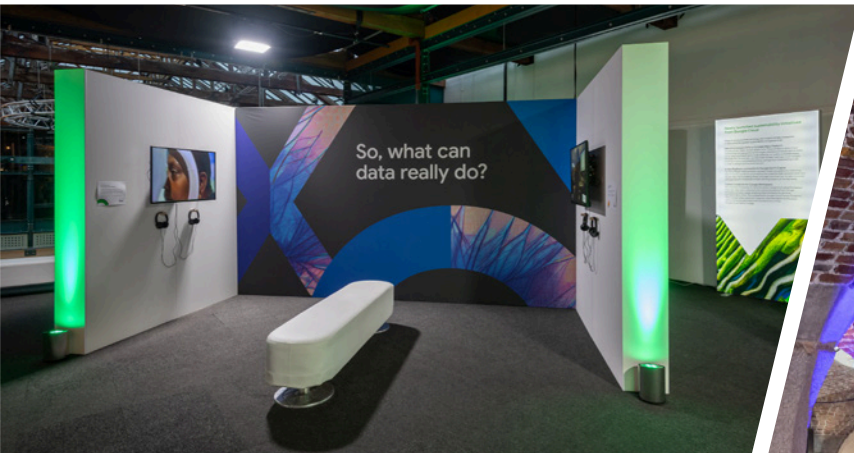
SIGNAGE & WAYFINDING



WINDOW VINYL



FREESTANDING WALLING



TFS FRAMES AND LIGHTBOXES



HANGING STRUCTURES



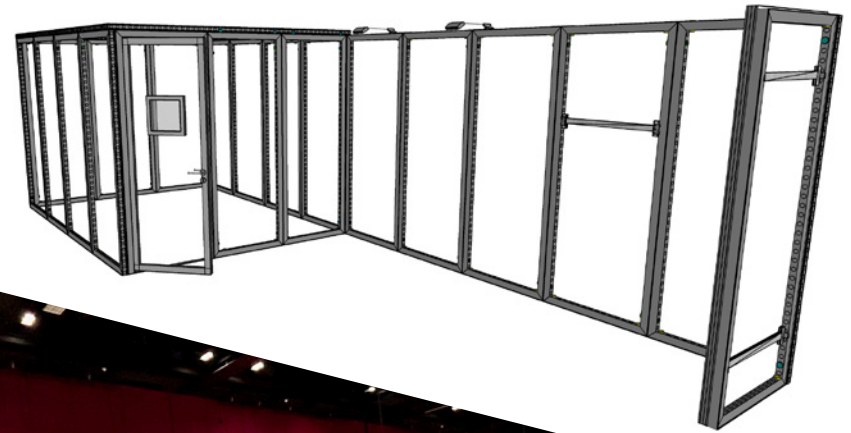
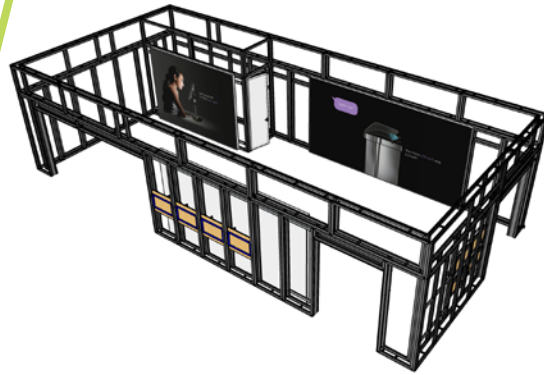
BANNERS



FLOOR GRAPHICS



EXHIBITION STAND STRUCTURES



THE LIVE EVENTS TEAM

Highly knowledgeable in the live event sector, working with many of the best agencies in the UK. Highly regarded as the best quality supplier in the industry. Full team already in place with working knowledge of the venue. *An extension of your own team.*



MATTHEW GUISE
Commercial Director

21 YEARS INDUSTRY EXPERIENCE



MATT PHIPPS
Director of Live Events

13 YEARS INDUSTRY EXPERIENCE



ANDREW CONWAY
Senior Live Events Project Manager

16 YEARS INDUSTRY EXPERIENCE



CALLUM THORNE
Live Events Project Manager

3 YEARS INDUSTRY EXPERIENCE



CHLOE HOLMES
Graphic Designer

10 YEARS INDUSTRY EXPERIENCE



CERTIFICATIONS & ACCREDITATIONS

MacroArt currently hold the following certifications and accreditations.



**QUALITY
MANAGEMENT
SYSTEM**



**ENVIRONMENTAL
MANAGEMENT
SYSTEM**



**OCCUPATIONAL
HEALTH AND SAFETY
MANAGEMENT SYSTEM**



**SAFE
CONTRACTOR
APPROVED**



**CONSTRUCTIONLINE
GOLD MEMBERSHIP
HEALTH AND SAFETY**



**EUROSAFE
CONTRACTOR
APPROVED**



**ENVIRONMENT AGENCY
REGISTERED WASTE
CARRIER**



**PLATINUM STATUS
ESSA SUSTAINABILITY
MODULE**

Proud members of ESSA and isla.





Thank you

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Commercial Director

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